

# of Valley & Ridge

A SCENIC JOURNEY THROUGH THE BLUE RIDGE PARKWAY

October 26-28, 2018

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor: \$5,000

- Sponsor remarks or video during event (3 minutes)
- Opportunity to table during exhibit on Saturday and Sunday
- Full page ad on back cover of artists catalog
- Four VIP tickets to Friday night gala with private lounge and champagne service
- Reserved parking for two vehicles
- Recognition on all press releases and press materials with company name and logo
- Recognition on website, social media, email blasts, and blogs with logo

### Gold Sponsor: \$1,000

- Full page ad in artists catalog
- Two tickets to Friday night gala
- Opportunity to display brochures or promotional materials during exhibit on Saturday and Sunday
- Recognition on all press releases and press materials with company name and logo
- Recognition on website, social media, email blasts, and blogs with logo

### Silver Sponsor: \$500

- Half page ad in artists catalog
- Opportunity to display materials during exhibit on Saturday and Sunday
- Recognition on website, social media, email blasts, and blogs with logo

### Bronze Sponsor: \$100

- Business card size ad in artists catalog
- Recognition on website, email blasts, and blogs

## ABOUT THE EVENT

The Blue Ridge Parkway Foundation and Saints of Paint are proud to present a group art show in Asheville, featuring more than 20 artists and five art disciplines. The inaugural event will be held at the stately landmark, Zealandia Castle, and is curated by fine art painter and instructor John Mac Kah.

A ticketed gala will be held on Friday, October 26, from 5 to 8 p.m. The show will be open to the public on Saturday and Sunday, attracting local and regional visitors.

The proceeds of the event and 50% of the artwork sales during the three-day exhibition will benefit the Blue Ridge Parkway Foundation.

For more information, contact Mandy Gee at [mgee@brpfoundation.org](mailto:mgee@brpfoundation.org) or (866) 308-2773, ext. 364, or visit [brpfoundation.org](http://brpfoundation.org).



# of Valley & Ridge

A SCENIC JOURNEY THROUGH THE BLUE RIDGE PARKWAY

## SPONSOR LEVELS

- Presenting: \$5,000 (\$4,600 tax deductible)
- Gold: \$1,000 (\$800 tax deductible)
- Silver: \$500 (\$450 tax deductible)
- Bronze: \$100 (\$75 tax deductible)

## DONOR INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT METHOD

- Check enclosed, payable to *Blue Ridge Parkway Foundation*  
*Please mail to 717 S. Marshall Street, Suite 105B, Winston-Salem, NC 27101*

- Charge my  MasterCard  American Express  Visa  Discover

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Additional Information \_\_\_\_\_



For information or questions, please contact:

Mandy Gee, Annual Giving Officer | (866) 308-2773, ext. 364 | [mgee@brpfoundation.org](mailto:mgee@brpfoundation.org)