



**BLUE RIDGE
PARKWAY
FOUNDATION**

2021 PROJECT LIST

Blue Ridge Music Center

\$70,550 NEEDED
DONATE NOW!

The Blue Ridge Music Center near Galax, Virginia, carries forward the living musical traditions of Appalachia. You can play a key role in its mission.

Audio System (~~\$60,000~~ \$5,000 still needed)

The Music Center's aging and outdated audio system is in danger of failing and leaving the venue silent. Your gift toward new equipment will help keep the music loud and clear, and give audiences and performers the top-notch musical experiences they deserve.

Partner Ranger (\$15,550 needed)

Rangers provide a personal connection to the Parkway and its stories. You can make sure Music Center

visitors receive the interactions, presentations, and hands-on demonstrations that create a rich experience by helping to fund a partner ranger position for the season.

Musical Programming (\$50,000 needed)

The music of the mountains is preserved, interpreted, and celebrated at the Music Center. Concert ticket sales, memberships, grants, and sponsorships do not cover all the costs of the dynamic programs offered from spring through fall. Your support introduces thousands of visitors each year to mountain music, ensuring this piece of cultural heritage remains alive and vibrant.

The Bluffs

\$25,000 NEEDED
DONATE NOW!

The Bluffs Restaurant will reopen this spring! Please help us continue to make progress at Doughton Park.

Upkeep & Improvements (\$20,000 needed)

You can ensure that the restaurant has a successful season by helping address upkeep and improvements as operations resume after a 10-year hiatus.

Doughton Park Map (\$5,000 needed)

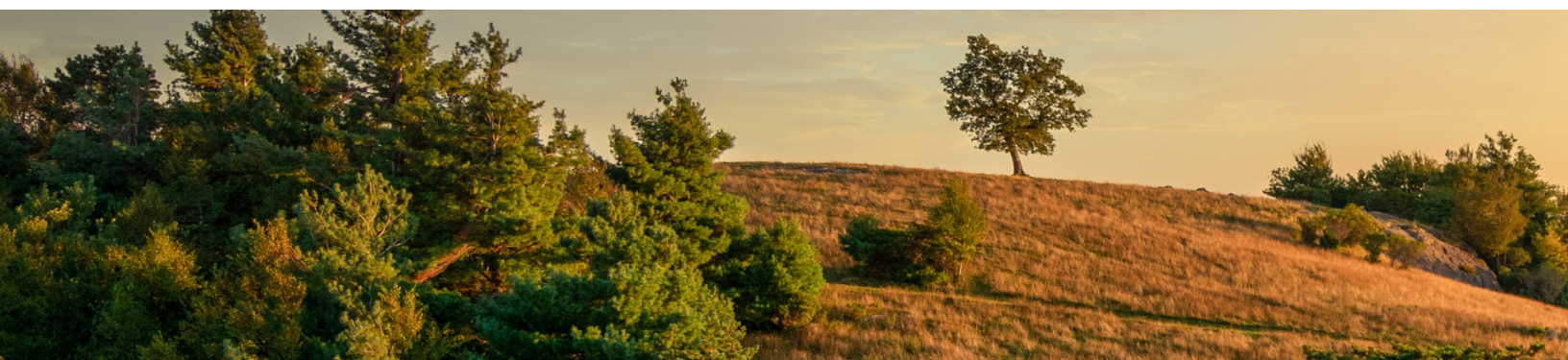
We're anticipating many visitors will explore Doughton Park with the reopening of The Bluffs Restaurant. You can help share information about the area's history, trails, and more. Your support will fund the design and printing costs of a new free map for travelers.

Kids in Parks

\$37,000 NEEDED
DONATE NOW!

Inspiring the next generation of park lovers is critical for the future of the Blue Ridge Parkway. Our signature Kids in Parks program continues to build on its success in reaching budding stewards. Last year, children and families searched for opportunities to unplug from at-home learning on computer screens. Kids in Parks can fill that need by expanding its network of family-

friendly TRACK Trails and creating new activity guides to engage kids with the natural, cultural, and historical resources that make parks and public lands such meaningful places. Your contribution will introduce families to the outdoors in fresh ways, and provide for the installation of three new TRACK Trails along the Parkway corridor, including one in Roanoke, Virginia.





Visitors enjoy a sunset view at a Parkway overlook.

Trails & Views Forever

**\$1,000,000 NEEDED
DONATE NOW!**

Created to tackle the crucial improvement and maintenance needs at Parkway recreational areas, the Trails & Views Forever program can begin making an immediate impact on the park thanks to you. A multi-year initiative with a \$3 million final goal, Trails & Views Forever is launching new projects. With your support, overlooks will be restored, trails will be repaired, and new signs will be installed to improve understanding of the park. This year's projects include:

BIPOC (Black, Indigenous, People of Color) Conservation Corps Trail Crew (\$54,400 needed)

You can give eight young adults a once-in-a-lifetime outdoor experience. Through a collaboration with the Conservation Corps of North Carolina (CCNC), your gift will provide trail restoration training and additional support for the crew. The team will spend 14 weeks rehabilitating the Tanawha Trail near Julian Price Memorial Park. The project is designed to give young adults the opportunity to work side by side with National Park Service employees; engage with visitors and the agency's supporters; and be part of a

personally and professionally empowering adventure. Participants will also receive college credit and preferred hiring status with federal land management agencies.

Craggy Gardens Exhibits (\$6,204 needed)

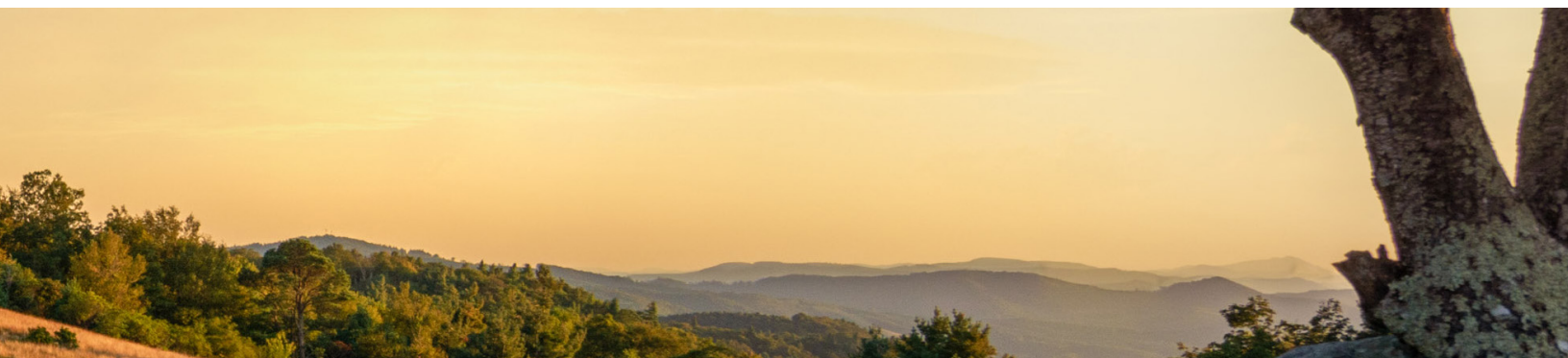
Craggy Gardens, known for its fantastic long-range views, is one of the most visited destinations on the Parkway. Your gift will create outdoor exhibits near the visitor center to provide directions and highlight the diverse natural resources of the high-elevation site.

Volunteer Support (\$11,500 needed)

With a gift, you can provide the supplies, training, and tools volunteers need to repair, rejuvenate, and improve multiple sites along the Parkway.

Viewshed Restoration (\$10,000 needed)

With your help, arborist crews can continue to restore the Parkway's famous overlooks. Your support will allow a highly trained crew to clear overgrown vegetation at designated vistas this fall.



Moses H. Cone Memorial Park

\$16,276 NEEDED
DONATE NOW!

Flat Top Manor is undergoing its major exterior rehabilitation this season, thanks to your commitment. While the house is transformed, you can ensure great experiences continue on the estate by supporting these projects:

Interpretive Experiences (\$8,776 needed)

Ranger assistance and maps are two key elements of a meaningful exploration of Moses H. Cone Memorial Park. With a gift, you can extend the Flat Top Manor ranger's season by two months and ensure interpretive maps are available for all guests.

Clean Comfort Stations (\$15,000 \$7,500 still needed)

Your support means the restrooms at Bass Lake and the Carriage Barn remain clean and open year-round for visitors exploring the estate.



More Ways to Help

\$65,798 NEEDED
DONATE NOW!

Waterrock Knob Exhibits (\$28,667 needed)

The Waterrock Knob Visitor Center offers an introduction to the natural beauty, wildlife, and history of the southern end of the Parkway. Unfortunately, most of the indoor exhibits are faded, worn, and no longer accurate. We need your help to create new, interactive displays highlighting wildlife, mountain geology, birds, wildflowers, and the rich cultural history of the Eastern Band of Cherokee who still call the area home.

Wildlife Camera Project (\$5,460 needed)

Motion-activated cameras are a powerful tool for Parkway biologists studying wildlife within the park. With a gift, you allow this decade-long project to continue, enabling volunteers and staff in deepening the understanding of magnificent animals within the national park.

Rock Castle Home Documentary (\$5,000 needed)

The Parkway's history is often wrapped up in what came before the creation of the park. The

documentary, *Rock Castle Home*, by Duke University Professor Charles Thompson Jr., shares the stories of descendants of a 1930s mountain community in Virginia. The film is a deep chronicle of one mountain hollow and its people. You can support the film and its mission to share the heartfelt memories of a special time and place.

Outdoor Guide (\$12,131 needed)

Printed annually, the *Blue Ridge Parkway Outdoor Guide* features trail maps, safety information, and adventures. It is an essential resource for a well-planned Parkway excursion. With your support, the guide will be updated with new information and made available at visitor centers for free.

Webcams (\$20,000 needed)

No matter where you are, webcams can keep you connected to the Parkway. To provide park views year-round, we are asking for your support to fund the installation of state-of-the-art webcams at key locations along the scenic route.

Inside top-right: Evening Show by Skip Sickler, a finalist in the 18th Annual Appalachian Mountain Photography Competition

Inside bottom banner: Doughton Gold by Mark Hazelton, also an AMPC finalist

Back top-right: A worker removes a window for repairs at Flat Top Manor. Photo by David Huff

Cover: Rough Ridge, Blue Ridge Parkway, milepost 302.8